

# THE NEW YORK STORE

We have never before had such a large, Well-Assorted Stock of New Fresh Merchandise. We have bought right and we will sell right. Remember our motto, "Best Quality for Price."

## Dress Goods.

Here is where the advantage of an eastern trip is shown. Here weaves in the popular Cheviots and Camels. Hair effects—silk mixture—plaid backs. The only way to get a fair idea of what we have is to look through our line.

We have some excellent values in Black Goods in all the new weaves.

## In Silks.

We never had such a pretty line of waist patterns—the very sweetest things to be found anywhere.

## Skirting Flannels

We are showing a full line of skirting flannels, in plain flannels, in white, gray and red, we are offering some bargains. Remember as extra fine linen and silk warp flannels.

Our full winter stock of Cotton Flannels, and all styles of new Pileed Goods for wrappers and tea-jackets. Ask to see the grades of Cotton Flannels we show at \$1.00 and 10c. They can't be beaten!

## Breakfast Shawls

In Breakfast Shawls we have a full line at reasonable prices. We show the new GOLF SHAWLS and SILK INDIAN BLANKETS, to be used for slumber robes, lounge covers, etc. These are things to be seen only here.

## Dark Fall Style Percales

A bargain in percale, the best standard Percale, the kind that others sell for 15c and 17c, we offer at 8c.



## Ladies Kid Gloves

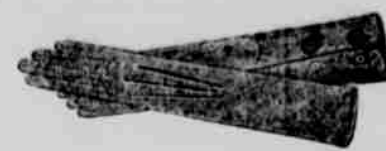
Here is our Banner Department. We are showing all the NEW shades in Dressed and Undressed Kid, and all Gloves at \$1 and every one fitted and guaranteed a Special.

10 Day, Ladies' Glove dressed 4-clasp Kid Gloves worth actually \$1.25 to \$1.50, we offer, while they last, at \$1.00.

Make your pleasure trip to Marshall, during the Fair, one of profit also. Call on us, and let us help you fit out for the coming Cold Weather. We will be glad to see you and show you around.

Respectfully

MAYER & SON.



## Best Glove at \$1.50

is better than any in town at the price, and we say this, and can successfully prove that we are correct. We are showing a pretty line of Misses' Gloves, Real Kid, for 90c.

## American Lady Corsets

We carry the celebrated American Lady Corsets.

R. G. and the P. D.

Ask to see the

FERRIS WAIST

and H. & W.

For Children.

## Ladies' Jackets

We have just opened the first two shipments, and such nobler, pretty styles have never before been shown here. It will pay you to look here, even if you are not ready to buy your fall coat.

## Misses and Children's Jackets

In Misses and Children's Jacket- and Cloaks, we are ready. Here is where you can find some beautiful little garments for very little money.

In both of the above lines we have bought heavier than ever before and we will have the largest stock of Jacket- ever shown in Marshall.

## Hosiery and Underwear

We have just opened our full fall stock of Ladies, Men's and Children's Hosiery and Underwear.

We are offering values that can't be beaten in Saline. Don't listen to what people say; but look everywhere and then look at ours, and we will be contented.

## Bed Spreads

We have just received a big line of Bed Spreads, in Honey-comb and Marseilles, in both plain and fringed styles, for single and double beds, and we also have a pretty line of colored spreads, all from 40c to \$1.

# THE NEW YORK STORE'S

Fall Opening in the Choicest Offerings of the Season Makes a brilliant showing. Each and every department has reached that completeness of detail so essential to satisfy your every want.

## Specials In Towels

20 doz. extra large size bath towels, worth 20c, for 15c.  
A big lot of large heavy tuck towels, in both fringed and plain, worth 18 to 20c, for 12 1/2c.  
38 doz. towels, assorted damask and tuck, any of the lot a bargain at 30c we offer at 25c.

## NAPKINS:

18 doz. large heavy 22 in. all linen unbleached table napkins, our regular \$2 grade for \$1.50.  
13 doz. all linen bleached table napkins worth \$1.75; our price \$1.25.  
We have bought for this stock in large quantities and this enables us to offer such good values.

## Fall Sale of Table Linens:

Extra width half bleached all linen table linen regular 70c quality, for 55c.

Full two yards wide, half bleached table linen—extra heavy German—worth \$1.00 everywhere, we offer at 83 and 73c. The values we offer at \$1.00 to \$1.25 are all excellent.

We have just brought on a number of pretty new designs and it will pay you to at least look at them.

Full 62 in. all-linen Turkey red, extra quality, at 35c. Some bargains at 45 and 50 cents.

## It's an Art

To buy clothing right, and an art to sell right. We have bought well; we leave it to your judgment whether we sell right; we think we do. For a starter in that banner line of men's clothes, The Baltimore Tailor-Made, we quote a few of the things we offer you.

Men's wide wale serge suits, handsomely made, such as you pay \$25.00 for to have "made to order," we sell at \$18.00.

Men's fancy imported worsted in stylish stripes—the swell things, at \$14.00, \$15.00, \$16.50 and \$18.00 all excellent values.

Men's English worsted suits in blacks, \$10.00 value for \$8.

Elegant all wool suit for \$6 and \$7.50.

Everything we sell you we guarantee to be all right in every particular, and you will surely save money if you trade with us.

**Remember** If you want a well-fitting suit made to order, we have a beautiful line of samples and we guarantee satisfaction in every particular. Just Try us once.

Make your pleasure trip to Marshall, during the Fair, one of profit also. Call on us, and let us help you fit out for the coming Cold Weather. We will be glad to see you and show you around.

Respectfully

MAYER & SON.

## Fall Sale of Blankets

A BARGAIN!—15 pairs of 12-4 White Wool Blankets, worth \$4.50, we offer for \$3.25.

We are holding our annual early fall sale of blankets. All our lines are in and we bought early, before the rise, and we have marked the goods at prices that will sell them to shrewd shoppers. If you buy NOW you will save money, for later in the season they will cost you more money. We are offering values at 50c, 75c, \$1 up to \$8.50 that can't be beaten.

Be sure to see some of our novelties in Reds, Plaids, Pale Pinks and Blues, Fancy Borders, whites—all choice goods, such as can only be seen here.



## Mothers:

You should see our line of Boys and Children's Suits.

This is all we ask: if you do, we are sure you will buy.

We have them from 75 cents to \$7.50, all good values, nobby, pretty, stylish things—the line is known as the



## Twentieth Century Make.

It can't be beaten in style or price.



Young's Hats

This is the New Fall Shape in the celebrated

Young Bros.' Hat.

It is the Correct Thing!

We are ready with new Shirts and Neck wear. And Everything New in Gents' Furnishings!